



## **AGENDA**

### **DAY 1 (05/22/2019)**

09.00 – 10.00 **REGISTRATION. Welcome coffee (Palace Square)**

10.00 – 10.15 **Welcoming speech – Alexander KOCHETKOV, AGR Vice President**

10.15 – 10.30 **Mill Creek Conference Opening - Norbert ZATKO, ENGO Group**

10.30 – 11.00 **Ross MCMURRAY, President of the EIGCA, Designer at the EGD  
Golf Design: Traditions and prospective development trends in the golf course  
architecture industry**

11.00 – 11.30 **John GOLDWYN, WATG  
Master planning: THE KEY TO SUCCESS?**

11.30 – 12.45 **Moderated Roundtable Discussion on the following  
Norbert ZATKO, Alexander Puchkov, Ostap Lukyanov  
Golf course construction: How much does it cost?**

12.45 – 13.30 **Sergey BORISOV, CEO Mill Creek  
Kaleidoscope Golf: The innovation in the game and business of Golf**

13.30 – 14.45 **LUNCH (Club House)**

14.45 – 15.15 **Andrew BROWN, Senior Sales Manager, TORO  
One World, One Game, One Company © The TORO Company**

15.15 – 16.00 **Lodewijk KLOOTWIJK, Director of the EGCOA  
Successes and failures of the European golf industry development for the last 30  
years**

16.00 – 16.30 **COFFEE BREAK (Palace Square)**

16.30 – 17.00 **Keith HASLAM, Managing Director, Braemar Golf  
Golf Club Management: Maximizing revenues with an optimum course operation**

17.00 – 17.30 **Paul Ian ARMITAGE, General Manager, Le Golf National  
Sharing Experiences: Ryder Cup 2018 (in France) preparation and organization.  
Ryder Cup in Russia: A Sci-fi-esque or realistic chance?**

17.30 – 19.00 **BUSINESS NETWORKING**

19.00 – 21.00 **GALA DINNER (Beach Club)**



## **Day 2 (05/23/2019)**

09.00 – 9.30 **REGISTRATION. Welcome coffee (Palace Square)**

09.30 – 9.50 **Paul Greskov, General Director of ECTM**  
**Product solutions for golf courses**

09.50 – 10.10 **Michael ZASUHA, ENGO Group**  
**The best technologies in complex fertilizers ICL - the achievement of the desired result**

10.10 – 10.30 **Gleb SPESHILOV, FIOP «Rosnano» Laboratory «Biospark»**  
**Genetic analysis of diseases of the lawn**

10.30 – 11.30 **Moderated Roundtable Discussion on the following.**  
**Denis KOLTYKHOV, Yevgeny SEMYONOV, Dmitry BUTYRIN, Norbert ZATKO**  
**Greenkeeping and golf course maintenance: Own team or outsourcing/outstaffing?**

11.30 – 12.00 **Roland DEMONTY, Area Sales Manager TORO irrigation**  
**Golf irrigation: An upgrade or complete replacement?**

12.30 – 13.00 **Teodor DENCHEV, Managing Director of the company TORO**  
**Trends in Golf Course Maintenance**

13.00 – 14.00 **STAND-UP MEALS NEAR THE CLUBHOUSE. TOURNAMENT REGISTRATION**

14.00 – 18.00 **GOLF TOURNAMENT (Scramble)**

18.00 – 18.30 **TOURNAMENT RESULTS REVIEW**

18.30 – 19.00 **AWARDING CEREMONY**

19.00 – **WELCOME DRINKS (Club House)**

## **Day 3 (05/24/2019). GOLF TOURNAMENT BY INVITATION**

09.00 – 10.00 **REGISTRATION. Welcome coffee (Club House)**

10.00 – 16.00 **SHOTGUN**

16.00 – 16.30 **TOURNAMENT RESULTS REVIEW**

16.30 – 17.00 **AWARDING CEREMONY**

17:00 – **WELCOME DRINKS (Club House)**